

Sumitomo Electric Group

Social Media Policy

Last updated: [1 October 2025]

1. Introduction

Sumitomo Electric Industries, Ltd. and its worldwide organization of subsidiaries (“Sumitomo Electric Group”) use social media to promote greater understanding of Sumitomo Electric Group’s business activities and corporate values. These communications are conducted on accounts that Sumitomo Electric Group officially operates on various social media platforms (“Official Accounts”).

In operating the Official Accounts, Sumitomo Electric Group takes the following fundamental position.

1. We understand the characteristics of social media and create content responsibly.
2. We show respect to colleagues, customers, business partners, and other parties with whom we work by acting in good faith and avoiding language or conduct that disregards social norms.
3. We disseminate information in compliance with laws and regulations as well as the internal rules of Sumitomo Electric Industries, Ltd. and each subsidiary.

2. Interacting with Official Accounts

This social media policy (“Policy”) describes Sumitomo Electric Group’s guidelines for interacting with Official Accounts. The Policy applies to all individuals interacting with an Official Account (“Users”). By interacting with an Official Account, you commit to abiding by the terms of this Policy.

- 2.1. **No objectionable posting:** Users shall not submit any comment, information, photo, video, link, or other content (“Third-Party Content”) that is invasive of someone else’s privacy, defamatory or libelous, false or misleading in any manner, offensive, or otherwise objectionable.
- 2.2. **Right to take action:** It is in the sole discretion of Sumitomo Electric Group to determine what Third-Party Content is objectionable. It is also in the sole discretion of Sumitomo Electric Group to remove or take other measures on any Third-Party Content that it considers objectionable.
- 2.3. **Violation of platform terms:** Sumitomo Electric Group will also remove or take other measures on any Third-Party Content uploaded to an Official Account which fails to comply with the Terms and Conditions of the social media platform on which that particular Official Account is operated.
- 2.4. **Licensing:** By submitting Third-Party Content to an Official Account, Users grant Sumitomo Electric Group and its respective licensees, successors, and assigns, the right and license to use, reproduce, modify, perform, display, distribute, create derivative works from, and

otherwise disclose to third parties, any such material for any purpose (the “License”). To the fullest extent allowed by law and to the extent that such rights are waivable, a posting User expressly waives and disclaims all moral rights in any Third-Party Content, including rights of paternity, attribution, and integrity to its Third-Party Content.

- 2.5. **Right to posting:** By submitting Third-Party Content to an Official Account, each User represents and warrants that it owns or controls all rights in and to the Third-Party Content and has the right to grant the License.
- 2.6. **Accuracy:** Sumitomo Electric Group is not responsible or liable to any third party for the accuracy of any Third-Party Content.
- 2.7. **No guarantee:** Sumitomo Electric Group seeks to ensure that the information published on Official Accounts by Sumitomo Electric Group is accurate and complete, but does not guarantee accuracy or completeness. For official announcements, please refer to press releases published on the corporate website: <https://sumitomoelectric.com>.
- 2.8. **Control of networks:** While the Official Accounts are maintained by authorized employees of Sumitomo Electric Group, the social media platforms themselves are systems that are owned and/or operated by their respective social media platform vendor. Sumitomo Electric Group will not respond to any technical inquiries about the operational status or functionality of any particular social media platform.
- 2.9. **No liability:** Sumitomo Electric Group is not responsible for any damages that arise as a result of Users interacting with Official Accounts, including but not limited to disputes between Users or between Users and third parties.
- 2.10. **No commitments:** Sumitomo Electric Group may temporarily suspend or discontinue operation of any Official Account without prior notice.

3. Copyright notice

Copyrights to the content published by Sumitomo Electric Group on Official Accounts belong to Sumitomo Electric Group or the respective copyright holder. Use, reproduction, adaptation, transmission, or distribution of such content requires the permission of Sumitomo Electric Group or the respective copyright holder except as permitted by law.

4. Trademarks

All trademarks, service marks, and logos that appear on content published by Sumitomo Electric Group on Official Accounts are owned by Sumitomo Electric Group or their respective rights holders. Use of any such marks or logos requires the express written permission of Sumitomo Electric Group or the respective owner except as permitted by law.

5. Personal information

To learn how Sumitomo Electric Group handles the personal information of Users, please see the Global Privacy Policy published at <https://sumitomoelectric.com/global-privacy-policy>.

6. Links

Any website that links to an Official Account (“Linking Site”) is the responsibility of the owner of that website and are not provided as a service of Sumitomo Electric Group. Sumitomo Electric Group does not claim knowledge of their content. The display of any such links on Linking Sites does not necessarily imply an affiliation or cooperative relationship between the Linking Site’s owner and Sumitomo Electric Group. Users are cautioned against inferring or assuming any such relationship.

7. Severability

If any provision of this Policy is held invalid for any reason, the remaining provisions shall remain in full force and effect.

8. Revisions

Sumitomo Electric Group may modify this Policy from time to time and will post the updated Policy with a “last updated” effective date for revisions. It is recommended that you review this Policy periodically. If a material change is made to this Policy, you will be provided with appropriate notice, such as a notice posted on the corporate website: <https://sumitomoelectric.com>.

Effective date: 10 December 2013

Last Updated: 1 October 2025